



VAR Strategic Partner Overview

**A simple, effective method to significantly grow your practice,
increase billable hours and land more coaching jobs.**

Benefits of becoming a VAR Strategic Partner:

- Establish a passive income stream with unlimited growth potential
- Attractive revenue-sharing plan and no selling involved
Example of 20% revenue-share on a first-project with a client:
\$10,000 project fee x 20% = \$2,000
- Add coach-representatives to expand your consulting footprint
- All executive coaching opportunities are referred back to you
- In-depth CVI training and 16 ICF continuing education credits upon completion (*\$4,400 value*)
- Unlimited access to the Core Values Index™ (CVI)
- On-going executive coaching from our Master VARs
- Full strategic partnership through our VAR program



Appropriate for:

Coaches, business consultants, HR service professionals, recruiting and permanent-placement specialists.

Life and Executive Coach CVI Certification in Seattle, WA, Newark, NJ and Enschede, Holland

Gain the necessary knowledge and skills to become a successful Life or Executive Coach. Learn how to help others identify their innate core motivational drivers and how to pair this knowledge with personal and professional success. Our program provides exceptional coaching and business development skills to bring you success.

Registration includes:

- 2-day intensive Coach Certification Program, with CEO and CVI-creator, Lynn Taylor
- Coach training workbook
- Unlimited account of Basic CVIs to market your services
- 16 ICF continuing education credits (*\$4,400 value. 4 ICF credits for Life Coaches, \$1,100 value*)
- Business development session
- The Core Values Handbook (e-book and print version, 176 pgs, covering CVI fundamentals)
- Choices (ebook, 376 pgs, showcasing the adult journey to self-actualization and best-practices coaching standards)
- Toolbox of marketing and support documents
- 1:1 follow-up session with Lynn Taylor, CEO and creator of the Core Values Index
- Free access to continuing education webinars
- CVI-Certified logo, available in a variety of formats
- Certificate of completion and certification